ZEITmagazin Mann 2027



Publishers details

Address
Zeitverlag Gerd Bucerius GmbH & Co. KG
Buceriusstraße, Eingang Speersort 1 20095
Hamburg

Internet address
zeit.de/magazin

Bank account
Commerzbank Stuttgart
IBAN: DE20600400710525525200
BIC: COBADEFF600

General terms and conditions
Any advertisement order implies acceptance of the general terms and conditions as laid down under advise.zeit.de/agb.pdf

Payment terms
Due on publication date; 2 % discount if paid before publication and no previous invoices are overdue.

VAT
The quoted rates exclude Value Added Tax which may apply.

Publication rhythm
Twice a year, in spring and autumn

Title profile



ZEITmagazin MANN is the men's magazine from ZEIT Verlag. The newsstand magazine with the quality standards of DIE ZEIT is published twice a year in spring and autumn. It is aimed at educated men with high incomes and strong personalities.

It focuses on what men want and dream of for their lives and shows a product world that reflects the attitude to life and the style of these men. It inspires and gives valuable recommendations. Besides unique columns and fashion spreads, each edition focuses on a celebrity who has made his dreams come true.

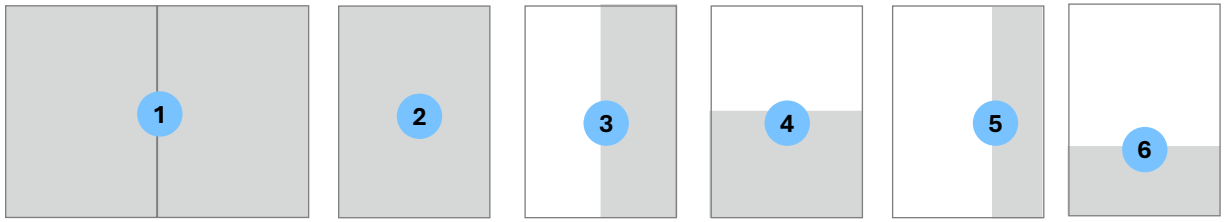




issue	Publication date	Closing date	Material deadline
01/2027	18.03.2027	15.02.2027	19.02.2027
02/2027	07.10.2027	07.09.2027	13.09.2027

Other closing dates for premium positions.

/ Rates



	Format	Bleed (W x H)	Type area (W x H)	rate 4c
1	Double page	430 x 289 mm	400 x 262 mm	41.000,– €
	Opening Spread	430 x 289 mm	400 x 262 mm	51.250,– €
	1st double page	430 x 289 mm	400 x 262 mm	49.200,– €
	2nd-3rd double page	430 x 289 mm	400 x 262 mm	45.100,– €
2	1/1 page	215 x 289 mm	191 x 262 mm	20.500,– €
	1/1 page: cover pages	215 x 289 mm	191 x 262 mm	25.625,– €
	1/1 page: 1.-3. left-hand page	215 x 289 mm	191 x 262 mm	24.600,– €
	1/1 page: 1. right-hand page	215 x 289 mm	191 x 262 mm	24.600,– €
	1/1 page: 2.-3. right-hand page	215 x 289 mm	191 x 262 mm	22.550,– €
3	1/2 page vertical	105 x 289 mm	96 x 262 mm	13.325,– €
4	1/2 page horizontal	215 x 145 mm	191 x 132 mm	13.325,– €
5	1/3 page vertical	68 x 289 mm	56 x 262 mm	10.250,– €
6	1/3 page horizontal	215 x 95 mm	191 x 88 mm	10.250,– €

Please allow additional 5 mm on all edges for bleed format.





All advertising rates plus VAT if applicable

Technical Details

FORMATS

ZEITmagazin	Bleed size: 215 mm w, 289 mm h + 5 mm trim ; Type Area 191 mm w, 262 mm h
ZEITmagazin WOCHENMARKT **ZEITmagazin MANN**	Bleed size: 215 mm w, 289 mm h + 5 mm trim (Adhesive binding) Type area: 191 mm w, 262 mm h Shortening of each page by approx. 3 mm due to perfect binding. The adhesive binding reduces the 5 mm on the inside cover pages.

COLOUR PROFILES

https://www.anzeigeneingang.de/#/color-profile

ZEITmagazin	Cover & inner pages = SC paper_eci.icc Cover pages special issues = ISOcoated v2 (Fogra 39)***
ZEITmagazin WOCHENMARKT **ZEITmagazin MANN**	Cover & inner pages: PSO uncoated v3 Cover & Inner pages: ISO coated v2_300_eci.icc

DATA PARAMETERS

Total ink coverage	Cover & content 280%
Resolution	Lines: 1.270 dpi Colour pictures: 304 dpi Greyscale pictures: 304 dpi
Typo & Lines	The minimum font size is 6 points. Font modifiers such as "bold" or "italic" must not be used. Multiple master fonts and double-byte fonts may not be used. The stroke width of lines must be be at least 0.05 mm.
Data volume	In order to avoid oversized data volumes, please use please use Photoshop to crop the image to the necessary size. When placing greyscale TIFs or bmp files, please set the image background to white in the design programme.
Data formats	Adobe-PDF/X1a:2001, Adobe-PDF/X3:2002 or Adobe-PDF/X4:2010 in CMYK mode. Fonts are to be be included. Images are to be included. The quality of JPEG-compressed images is determined by the supplier. Embedded ICC profiles are not evaluated.
Printing material	Files should preferably be supplied in printable PDF format with a colour-accurate digital proof (plus UGRA/FOGRA media wedge). In the case of delivery digital image data without a digital proof, the publisher is not responsible for factual and colour accuracy. Colour printouts from commercially available inkjet printers are not considered to be a colour-compliant digital proof and will not be accepted by the publisher.

DELIVERY

Delivery options	Via Web-Upload at www.anzeigeneingang.de Via Email ato zeit-magazin@anzeigeneingang.de
Upload	Information can be retrieved via the following portal: www.anzeigeneingang.de/zeitverlag
Contact	For any technical queries please contact: Telephone: +49-931/6001-758 zeit-magazin@anzeigeneingang.de
Postal Address:	Main-Post GmbH z. Hd. Digitale Bearbeitung – DIE ZEIT – Vorstufe 1. OG Berner Straße 2 97084 Würzburg

Please check the copy deadlines!

Important information!

When delivering your ad via **email** or **internet** please provide the respective **publication** and **issue-number / -date** for better allocation.

Regardeless of the transfer of your ad the publishing company needs a **written ad-order**.

Please let us know in advance, how your ad will be transferred.

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