

manager magazin Special Issue

The 500 Richest Germans

June 2024



At a glance

manager magazin exclusively publishes the special issue 'The 500 richest Germans' once a year. The editorial team reports on the most successful and wealthiest entrepreneurs in Germany. In addition to the ranking, the magazine contains background reports and interviews with the top entrepreneurs in Germany as well as detailed analyses of companies.

Readership	0.32 Mio. (ma 2024 I)*
Print circulation	approx. 66,000 copies (publisher statement)
Available on news stands	3 months
Publication frequency	yearly
Publication date	October 4, 2024
Booking/Copy deadline	September 4, 2024
Full page rate	41,000 EUR
Copy price	11 EUR

*Source: ma 2024 I (Basis: 70 m.)



The Topics

In addition to the print issue, the 'super-rich' also take place digitally on manager-magazin.de. In the podcast 'Das Thema', editor-in-chief Simone Salden talks to exciting interview partners about success and wealth in three special episodes.

The following industry segments will be covered

- Luxury
- Retail
- Sports
- AI
- Investment
- Luxury Travel
- Wining & Dining (Restaurants)

