

Handelsblatt

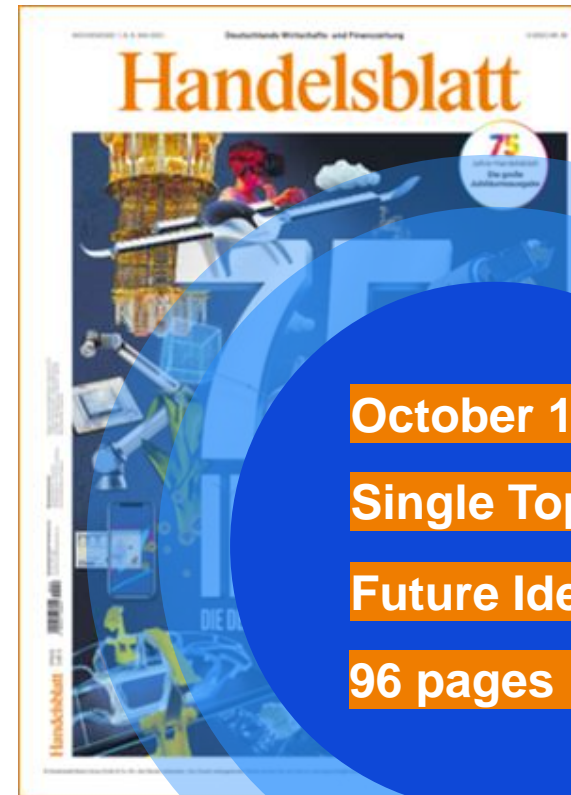
FUTURE PLAN GERMANY

The single topic edition in Handelsblatt on October 11

Future Plan Germany – Innovative Ideas for the next „Economic Miracle“

Germany is in a growth crisis that requires innovations and solutions to sustainably stabilize the German economy and elevate it to a new level. How these future ideas for Germany might look is explored by the editorial team in a single-theme issue with an expanded volume of 96 pages.

- To this end, Handelsblatt will interview numerous leading figures from business, science, and society about their specific strategy proposals for the country's future.
- Comprehensive analyses of Germany's capabilities provide insights into what a strategy for the country might look like.
- International perspectives and successful examples from other countries serve as inspiration for Germany and complete the coverage.
- In addition to the usual circulation, the issue is also sent to decision-makers in politics, science and business and thus has an extended circulation of at least 100 thousand copies.
- This highlight edition has an unprecedented record circulation of 226,000 copies*, 80,000 of which are sent directly to decision-makers from politics, science and business as a high-quality special mailing.



October 11, 2024

Single Topic Issue

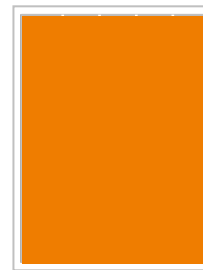
Future Ideas for Germany

96 pages

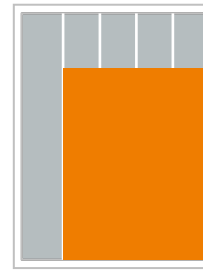
Future Plan Germany: Tailor-made editorial environment for international companies achieving long-term success & growth



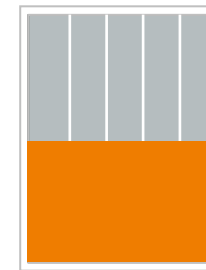
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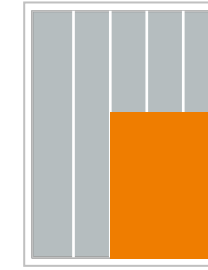
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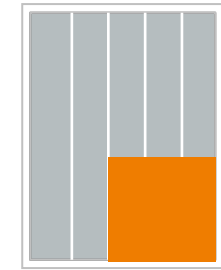
Magazin Size
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41,000 €



1/3 page
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1/4 page
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Other Formats on request; size indication w x h

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Handelsblatt

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