

# DER SPIEGEL



## RATE CARD 2024

## Brief Portrait

Rightfully, **DER SPIEGEL** stands as a synonym for investigative journalism in Germany. The way it researches facts and informs its readers – this sets it apart from all other media in the country.

**DER SPIEGEL** is characterized by thorough information, good research, and reliable quality. The primary focus of its reporting is on political and societal events. Key aspects of the **SPIEGEL** concept are:

- more background: a balanced mix of short and long stories
- pieces by authors with sharp opinions
- opening up conversation and discussion forums
- in-depth engagement with the cover story
- a reader-friendly layout

**DER SPIEGEL** not only reaches its core target audiences with great precision but also achieves the highest reach among many marketing-relevant target groups, including individuals with high education, those in upscale professions, and those with purchasing power that allows for selective consumer behavior. **SPIEGEL** readers value the unique concept, the high journalistic reputation, and the distinctive style of the **SPIEGEL** editorial team.

## Key Facts

Publication frequency	weekly
Paid circulation (IVW II 2023)	702.547 copies
Copy price	6.70 €

## Rates + Formats

Format	Placement	Bleed format in mm (Width x Height)	Rates <sup>1)</sup> in €
2/1 pages	inside front cover + inner page 3 <sup>2)</sup>	424 x 280	300,700
2/1 pages	1st double page	424 x 280	229,900
2/1 pages	inner	424 x 280	209,000
1/1 page	outside back cover	212 x 280	129,300
1/1 page	inside front cover	212 x 280	124,000
1/1 page	1st left hand page following OpenSpread	212 x 280	118,100
1/1 page	1st right-hand 1/1 page	212 x 280	118,100
<b>1/1 page</b>	<b>inner</b>	<b>212 x 280</b>	<b>104,500</b>
2/3 page, vertical	inner	136 x 280	78,000
1/2 page, horizontal <sup>3)</sup>	inner	212 x 138	66,900
1/3 page, vertical	inner, next to "Hausmitteilung"	70 x 280	55,300
1/3 page, solus	inner	136 x 138	47,000
1/3 page, vertical	inner	70 x 280	47,000
1/3 page, horizontal	inner	212 x 94	47,000
1/4 page, horizontal	inner	212 x 71	39,200

1) Eligible for discount and agency commission. A surcharge on the base price is applied for combined ads

2) Please note that due to differences in paper quality and sheet division, there may be variations in color and alignment which do not entitle you to make a claim.

3) For the exclusive placement of a ½ page, horizontal (with no other advertisement of the same format opposite), a surcharge of 10% is applied. We reserve the right to withdraw the reservation of cover pages if we receive a booking for an opening spread or another larger cover production. Cover pages are tied to a booking volume of at least two advertisement pages.

## Advertorials

Advertorials are charged at the applicable advertising rate plus creation costs and included in the annual financial statements.

### Creation costs on request

(including concept, text and layout, excl. image rights and photo production. For photo productions we will be happy to provide you with an individual offer.

Advertorials are marked with the word "ANZEIGE" (= advertisement). The creation costs are not eligible for discounts or AE. We require briefing, image and text material no later than 3 weeks prior to the print deadline - see also under the item deadlines. Timing for photo production, concept development, etc. available upon request.

## Dates

Issue	Publication date	Week	Booking / Cancellation and Copy Deadline <sup>1)</sup>	AdSpecials Booking / Cancellation Deadline		AdSpecials Delivery
				Loose inserts	Bound-in/glued inserts	
02/2024	05.01.2024	01	11.12.2023	08.12.2023	24.11.2023	21.12.2023
03/2024	13.01.2024	02	19.12.2023	15.12.2023	01.12.2023	03.01.2024
04/2024	20.01.2024	03	28.12.2023	22.12.2023	08.12.2023	10.01.2024
05/2024	27.01.2024	04	05.01.2024	29.12.2023	15.12.2023	17.01.2024
06/2024	03.02.2024	05	12.01.2024	05.01.2024	22.12.2023	24.01.2024
07/2024	10.02.2024	06	19.01.2024	12.01.2024	29.12.2023	31.01.2024
08/2024	17.02.2024	07	26.01.2024	19.01.2024	05.01.2024	07.02.2024
09/2024	24.02.2024	08	02.02.2024	26.01.2024	12.01.2024	14.02.2024
10/2024	02.03.2024	09	09.02.2024	02.02.2024	19.01.2024	21.02.2024
11/2024	09.03.2024	10	16.02.2024	09.02.2024	26.01.2024	28.02.2024
12/2024	16.03.2024	11	23.02.2024	16.02.2024	02.02.2024	06.03.2024
13/2024	23.03.2024	12	01.03.2024	23.02.2024	09.02.2024	13.03.2024
14/2024	28.03.2024	13	07.03.2024	01.03.2024	16.02.2024	19.03.2024
15/2024	06.04.2024	14	13.03.2024	08.03.2024	23.02.2024	25.03.2024
16/2024	13.04.2024	15	20.03.2024	15.03.2024	01.03.2024	03.04.2024
17/2024	20.04.2024	16	27.03.2024	22.03.2024	08.03.2024	10.04.2024
18/2024	27.04.2024	17	05.04.2023	28.03.2024	15.03.2024	17.04.2024
19/2024	04.05.2024	18	11.04.2024	05.04.2024	22.03.2024	23.04.2024
20/2024	11.05.2024	19	17.04.2024	12.04.2024	28.03.2024	29.04.2024
21/2024	18.05.2024	20	24.04.2024	19.04.2024	05.04.2024	07.05.2024
22/2024	25.05.2024	21	30.04.2024	26.04.2024	12.04.2024	14.05.2024
23/2024	01.06.2024	22	08.05.2024	03.05.2024	19.04.2024	22.05.2024
24/2024	08.06.2024	23	16.05.2024	10.05.2024	26.04.2024	29.05.2024
25/2024	15.06.2024	24	24.05.2024	17.05.2024	03.05.2024	05.06.2024
26/2024	22.06.2024	25	31.05.2024	24.05.2024	10.05.2024	12.06.2024
27/2024	29.06.2024	26	07.06.2024	31.05.2024	17.05.2024	19.06.2024
28/2024	06.07.2024	27	14.06.2024	07.06.2024	24.05.2024	26.06.2024
29/2024	13.07.2024	28	21.06.2024	14.06.2024	31.05.2024	03.07.2024
30/2024	20.07.2024	29	28.06.2024	21.06.2024	07.06.2024	10.07.2024
31/2024	27.07.2024	30	05.07.2024	28.06.2024	14.06.2024	17.07.2024
32/2024	03.08.2024	31	12.07.2024	05.07.2024	21.06.2024	24.07.2024
33/2024	10.08.2024	32	19.07.2024	12.07.2024	28.06.2024	31.07.2024
34/2024	17.08.2024	33	26.07.2024	19.07.2024	05.07.2024	07.08.2024
35/2024	24.08.2024	34	02.08.2024	26.07.2024	12.07.2024	14.08.2024
36/2024	31.08.2024	35	09.08.2024	02.08.2024	19.07.2024	21.08.2024
37/2024	07.09.2024	36	16.08.2024	09.08.2024	26.07.2024	28.08.2024
38/2024	14.09.2024	37	23.08.2024	16.08.2024	02.08.2024	04.09.2024
39/2024	21.09.2024	38	30.08.2024	23.08.2024	09.08.2024	11.09.2024
40/2024	28.09.2024	39	06.09.2024	30.08.2024	16.08.2024	18.09.2024
41/2024	05.10.2024	40	12.09.2024	06.09.2024	23.08.2024	24.09.2024
42/2024	12.10.2024	41	19.09.2024	13.09.2024	30.08.2024	01.10.2024
43/2024	19.10.2024	42	26.09.2024	20.09.2024	06.09.2024	09.10.2024
44/2024	26.10.2024	43	04.10.2024	27.09.2024	13.09.2024	16.10.2024
45/2024	02.11.2024	44	10.10.2024	04.10.2024	20.09.2024	22.10.2024
46/2024	09.11.2024	45	17.10.2024	11.10.2024	27.09.2024	29.10.2024
47/2024	16.11.2024	46	24.10.2024	18.10.2024	04.10.2024	06.11.2024
48/2024	23.11.2024	47	01.11.2024	25.10.2024	11.10.2024	13.11.2024
49/2024	30.11.2024	48	08.11.2024	01.11.2024	18.10.2024	20.11.2024
50/2024	07.12.2024	49	15.11.2024	08.11.2024	25.10.2024	27.11.2024
51/2024	14.12.2024	50	22.11.2024	15.11.2024	01.11.2024	04.12.2024
52/2024	21.12.2024	51	29.11.2024	22.11.2024	08.11.2024	11.12.2024
01/2025	28.12.2024	52	03.12.2024	29.11.2024	15.11.2024	13.12.2024

Please reserve preferred placements within the specified written period. Failure to confirm the booking within this timeframe may result in the cancellation of the reservation. Additionally, should we receive a confirmed order from another client for a preferred placement that has already been reserved, we reserve the right to release the reservation for booking if we do not receive the original reserving client's order within three business days.

<sup>1)</sup>For cover pages and placements subject to a surcharge, the booking / cancellation and copy deadline is advanced by one week.

### Loose Inserts

These are products delivered ready for processing, which are enclosed with the magazine loose and with the closed side facing the binding. The maximum weight is subject to agreement. Product samples and CDs on request.

Rates per 1,000 copies up to	Total circulation in €	Subscription circulation in €	Partial circulation excl. subscription in €	Oversize inserts <sup>1)</sup> in €
20 g	136	217	156	304
30 g	150	239	173	335
40 g	164	261	190	366
50 g	178	283	207	397
60 g	192	305	224	428
each + 10 g	+ 14	+ 22	+17	+31

<sup>1)</sup> **Oversize inserts:** These have a part that protrudes in height (header). They are enclosed loosely with the magazine with the closed side facing the waistband. The maximum weight requires coordination. Oversize inserts are only possible in the subscription circulation.

**Inserts with glued-on elements: on request**

**Minimum circulation:** 60.000 copies.  
Nielsen and subscription part runs can be assigned sliding rights, subject to compliance with the minimum circulation.

### Glued inserts „Tip-Ons“

These are products delivered ready for processing which are glued onto a carrier ad and can be easily removed by the reader.

Format	Weight up to	Total in €	Subs in €	Partial circ. excl. subs in €
Postcard	10 g	96	152	114
Booklet	20 g	107	171	128

**Carrier ad:** 1/1 page (calculation according to the price list)

**Minimum circulation:** 250,000 copies. Nielsen and subscription part runs can be assigned sliding rights, subject to compliance with the minimum circulation.

### Bound-in inserts

These are printed matter/brochures of an advertiser that are firmly bound into the issue. They can be supplied ready for processing by the customer or produced by us on request.

Rates p.1,000 c. Pages	Total in €	Subs in €	Partial circulation excl. subscription in €
4	153	231	177
8	175	262	200
12	197	293	223
16	219	324	246
each + 4	+ 22	+ 31	+ 23

**Bound inserts with glued-on-elements: on request**

**Minimum circulation:** 250,000 copies. Nielsen and subscription part runs can be assigned sliding rights, subject to compliance with the minimum circulation.

<b>Price quotation</b>	Prices are per thousand copies started. The prices for AdSpecials may increase if, for example, they make processing more difficult. Combined AdSpecials are possible by special arrangement. Weight-dependent postal charges incurred for the subscription circulation are included in these prices. If the minimum circulation is not reached, it will be used as the basis for calculation. The price for the total circulation applies when booking the total or domestic circulation as a whole. The statutory value-added tax will be added to the net invoice amount.
<b>Dates</b>	AdSpecials booking deadline and delivery dates as per page 3 of the current price list.
<b>Circulation reconciliation</b>	Minor deviations from the agreed circulation areas are possible for technical sales reasons. The print runs to be covered are subject to fluctuations, so the actual quantity required must be agreed when the order is placed. Different versions in one edition only on request.
<b>Technology and delivery</b>	Binding technical specifications, information on deadlines, samples and delivery can be downloaded from <a href="http://www.adspecialportal.de">www.adspecialportal.de</a> . Print run inquiries can also be made via the portal. In the event of any processing difficulties, the completion of the print run takes priority over the ad specials.
<b>E-Paper</b>	For supplements and inserts, additional placement in the ePaper edition is possible. Circulation and prices available upon request.

### Circulations + Rates

Distribution area <sup>1)</sup>	Print run <sup>2)</sup>	Rates <sup>3)</sup> in € 1/1 page, inner
Nielsen 1	102,000	26,300
Nielsen 2	92,000	23,700
Nielsen 3a	63,000	16,100
Nielsen 3b	68,000	17,500
Nielsen 4	75,000	20,200
Nielsen 5	31,000	9,500
Nielsen 5/6/7	66,000	17,000
Nielsen 6/7	36,000	9,200
Domestic Subscribers (Women's Circulation)	66,000	25,900

1) Minor deviations in the distribution areas from the Nielsen territories are possible.

2) Publishing Statement Q3/2023. Please inquire about the current circulation at [dispo.spiegel@iqm.de](mailto:dispo.spiegel@iqm.de).

3) Discount and agency commission eligible.

### Partial coverage editions + dates

Issue	Publication date	Week	Booking / Cancellation deadline <sup>1)</sup>	Copy deadline
02/2024	05.01.2024	01	27.11.2023	04.12.2023
04/2024	20.01.2024	03	12.12.2023	19.12.2023
06/2024	03.02.2024	05	28.12.2023	05.01.2024
08/2024	17.02.2024	07	12.01.2024	19.01.2024
10/2024	02.03.2024	09	26.01.2024	02.02.2024
12/2024	16.03.2024	11	09.02.2024	16.02.2024
14/2024	28.03.2024	13	22.02.2024	29.02.2024
16/2024	13.04.2024	15	06.03.2024	13.03.2024
18/2024	27.04.2024	17	20.03.2024	27.03.2024
20/2024	11.05.2024	19	03.04.2024	10.04.2024
22/2024	25.05.2024	21	16.04.2024	23.04.2024
24/2024	08.06.2024	23	30.04.2024	08.05.2024
26/2024	22.06.2024	25	16.05.2024	24.05.2024
28/2024	06.07.2024	27	31.05.2024	07.06.2024
30/2024	20.07.2024	29	14.06.2024	21.06.2024
32/2024	03.08.2024	31	28.06.2024	05.07.2024
34/2024	17.08.2024	33	12.07.2024	19.07.2024
36/2024	31.08.2024	35	26.07.2024	02.08.2024
38/2024	14.09.2024	37	09.08.2024	16.08.2024
40/2024	28.09.2024	39	23.08.2024	30.08.2024
42/2024	12.10.2024	41	05.09.2024	12.09.2024
44/2024	26.10.2024	43	19.09.2024	26.09.2024
45/2024	02.11.2024	44	25.09.2024	02.10.2024
46/2024	09.11.2024	45	02.10.2024	10.10.2024
48/2024	23.11.2024	47	17.10.2024	24.10.2024
50/2024	07.12.2024	49	01.11.2024	08.11.2024
52/2024	21.12.2024	51	15.11.2024	22.11.2024

Reservations for preferred placements must be confirmed within a specified written period. Failure to comply with this period will result in the reservation being cancelled. Additionally, should another client issue an order for a preferred placement that has already been reserved, we reserve the right to release the reservation for booking if the reserving client's order is not received within three business days.

<sup>1)</sup>For cover pages and premium positions, the booking and cancellation deadline is advanced by one week.

### Technical Specifications

Placement Options	Due to technical reasons, only four full-page (1/1 page) slots are available for each partially bookable edition.
Tip-on	on request
Circulation	The single-copy sales and subscription circulation of the respective distribution area are considered.
Placement:	Firm commitments on placement cannot be given.
Right to shift	In coordination with agencies and clients, publication dates can be rescheduled.
Printing method	Offset printing.

## Brief Portrait

### SPIEGEL SPEZIAL: The Themed Special Issue

In the monothematic special issues **SPIEGEL SPEZIAL**, **SPIEGEL** editors dedicate themselves through articles, reports, and interviews to an in-depth exploration of a topic that is relevant to society. This can concern the results of the federal election and the tasks for the new government. Previous issues have also included examinations of complex subjects such as the tension between generations or nutrition in the context of climate change.

**SPIEGEL SPEZIAL** is published annually. The topic is determined during the course of the first half of the year.



Cover: SPIEGEL SPEZIAL 2023

## Key Facts

Publication Frequency	once a year
Copy price	7.50 €

## Dates

Issue	Subscription publ. date	First day of sale	Week	Booking / Cancellation and Copy Deadline	AdSpecials Booking / Cancellation Deadline	AdSpecials Delivery
01/2024	24.04.2024	27.04.2024	17	27.03.2024	13.03.2024	12.04.2024

## Rates + Formats

Format	Placemnt	Bleed Format in mm Width x Height	Rates in €
2/1 pages	inside front cover + page 3 <sup>2)</sup>	424 x 280	162,500
2/1 pages	inner	424 x 280	142,600
1/1 page	outside back cover	212 x 280	87,700
1/1 page	inside front cover	212 x 280	84,100
1/1 page	1st right hand 1/1 page	212 x 280	80,600
<b>1/1 page</b>	<b>inner</b>	<b>212 x 280</b>	<b>71,300</b>
1/2 page, horizontal <sup>3)</sup>	inner	212 x 138	41,000
1/3 page, vertical	inner	70 x 280	28,500

1) Eligible for discount and agency commission. A surcharge on the base price is applied for combined ads

2) Please note that due to differences in paper quality and sheet division, there may be variations in color and alignment which do not entitle you to make a claim.

3) For the exclusive placement of a ½ page, horizontal (with no other advertisement of the same format opposite), a surcharge of 10% is applied. We reserve the right to withdraw the reservation of cover pages if we receive a booking for an opening spread or another larger cover production. Cover pages are tied to a booking volume of at least two advertisement pages.

## General + Technical specifications

Technical specifications	<a href="http://www.duon-portal.de">www.duon-portal.de</a>
Internet	<a href="https://iqmedia.de/portfolio/spiegel-spezial">https://iqmedia.de/portfolio/spiegel-spezial</a>
Order processing	<a href="mailto:dispo.spiegel-mag@iqm.de">dispo.spiegel-mag@iqm.de</a>
PZN	570012

## Ad Sales

Contact	<a href="https://iqmedia.de/kontakt">https://iqmedia.de/kontakt</a> . We will be happy to provide you with an indiv. offer.
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## Brief Portrait

**SPIEGEL CHRONIK:** The Year in Review

**SPIEGEL CHRONIK** annually revisits and analyzes all the significant events of the year through images and reports as the year draws to a close.

At the end of the year, readers take the time to reflect and particularly during the pre-Christmas season, they repeatedly refer to the **SPIEGEL CHRONICLE**.

**SPIEGEL CHRONIK** is distributed to subscribers as well as sold in stores, where it is displayed for four to six weeks.



Cover: SPIEGEL CHRONIK 2022

## Key Facts

Publication Frequency	once a year
Copy price	7.50 €

## Dates

Issue	Publication date	First day of sale	Week	Booking / Cancellation and Copy Deadline	AdSpecials Booking / Cancellation Deadline	AdSpecials Delivery
01/2024	04.12.2024	07.12.2024	49	08.11.2024	23.10.2024	22.11.2024

## Rates + Formats

Format	Placement	Bleed Format in mm Width x Height	Rates in €
2/1 pages	inside front cover + page 3 <sup>2)</sup>	424 x 280	162,500
2/1 pages	inner	424 x 280	142,600
1/1 page	outside back cover	212 x 280	87,700
1/1 page	inside front cover	212 x 280	84,100
1/1 page	1st right hand 1/1 page	212 x 280	80,600
<b>1/1 page</b>	<b>inner</b>	<b>212 x 280</b>	<b>71,300</b>
1/2 page, horizontal <sup>3)</sup>	inner	212 x 138	41,000
1/3 page, vertical	inner	70 x 280	28,500

1) Eligible for discount and agency commission. A surcharge on the base price is applied for combined ads

2) Please note that due to differences in paper quality and sheet division, there may be variations in color and alignment which do not entitle you to make a claim.

3) For the exclusive placement of a ½ page, horizontal (with no other advertisement of the same format opposite), a surcharge of 10% is applied. We reserve the right to withdraw the reservation of cover pages if we receive a booking for an opening spread or another larger cover production. Cover pages are tied to a booking volume of at least two advertisement pages.

## General + Technical specifications

Technical specifications	<a href="http://www.duon-portal.de">www.duon-portal.de</a>
Internet	<a href="https://iqmedia.de/portfolio/spiegel-chronik">https://iqmedia.de/portfolio/spiegel-chronik</a>
Order processing	<a href="mailto:dispo.spiegel-mag@iqm.de">dispo.spiegel-mag@iqm.de</a>
PZN	583936

## Ad Sales

Contact	<a href="https://iqmedia.de/kontakt">https://iqmedia.de/kontakt</a> . We will be happy to provide you with an indiv. offer.
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### Brief Portrait

**S-Magazin:** The Style Magazine (Supplement in **DER SPIEGEL**)

Readers of the **S-Magazin** appreciate the combination of lifestyle and quality journalism. They are interested in fashion, interior design, design, travel, and fine dining. The **SPIEGEL**'s style magazine devotes itself to these topics with journalistic sophistication and high-quality visuals, immersing readers in the world of beautiful things. At the same time, they are convinced by the modern, minimalist, and simultaneously generously elegant presentation

Readers of the **S-Magazin** are educated, high-income, and belong to the important multipliers in society.



Cover: S-Magazin 1/2023

### Key Facts

Publication Frequency	three times a year
Sold circulations (DER SPIEGEL IVW II 2023)	702,547 copies
Copy price	Supplement in <b>DER SPIEGEL</b>

### Dates

Issue	Publication date	Week	Booking / Cancellation and Copy Deadline	Supplement in DER SPIEGEL no.
1/2024	06.04.2024	14	06.03.2024	15/2024
2/2024	03.08.2024	31	05.07.2024	32/2024
3/2024	26.10.2024	43	26.09.2024	44/2024

### Rates + Formats

Format	Placement	Bleed Format in mm Width x Height	Rates <sup>1)</sup> in €
2/1 pages	inside front cover + page 3	520 x 380	151,100
2/1 pages	inner	520 x 380	137,400
<b>1/1 page</b>	<b>inner</b>	<b>260 x 380</b>	<b>68,700</b>
1/2 Seite, quer	inner	260 x 190	44,000
1/3 Seite, hoch	inner	83 x 380	30,900
1/3 Seite, quer	inner	260 x 131	30,900

<sup>1)</sup> Eligible for discounts and agency commissions

### General + Technical specifications

Technical specifications	<a href="http://www.duon-portal.de">www.duon-portal.de</a>
Internet	<a href="https://iqmedia.de/portfolio/spiegel-s-magazin">https://iqmedia.de/portfolio/spiegel-s-magazin</a>
Order processing	<a href="mailto:dispo.spiegel-mag@iqm.de">dispo.spiegel-mag@iqm.de</a>
PZN	509029
AdSpecials	The booking of AdSpecials is <u>not</u> possible in <b>S-Magazin</b> .

### Ad Sales

Contact	<a href="https://iqmedia.de/kontakt">https://iqmedia.de/kontakt</a> . We will be happy to provide you with an indiv. offer.
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## Publisher's details

<b>Publisher</b>	SPIEGEL-Verlag, Rudolf Augstein GmbH & Co. KG
<b>Postal address</b>	Postfach 11 04 13, 20404 Hamburg
<b>Home address</b>	Ericusspitze 1, 20457 Hamburg
<b>Contact - Disposition/Placement</b>	<a href="mailto:disposition@spiegel.de">disposition@spiegel.de</a>
<b>Media documents/tariffs</b>	<a href="https://iqmedia.de/download-center">https://iqmedia.de/download-center</a>
<b>Internet:</b>	<a href="https://iqmedia.de/portfolio/der-spiegel">https://iqmedia.de/portfolio/der-spiegel</a> bzw. <a href="https://gruppe.spiegel.de/spiegel-media/portfolio-national-international/der-spiegel-print">https://gruppe.spiegel.de/spiegel-media/portfolio-national-international/der-spiegel-print</a>
<b>Order processing</b>	<a href="mailto:dispo.spiegel@iqm.de">dispo.spiegel@iqm.de</a>
<b>PZN DER SPIEGEL</b>	528956
<b>Sales tax ID number</b>	DE118922410
<b>Bank details</b>	DZ Bank AG Düsseldorf Account holder: iq media marketing gmbh IBAN: DE82 3006 0010 1025 1204 40 Swift Code: GENODEDXXX
<b>Terms of payment</b>	Invoices are due net within 14 days of the invoice date.
<b>General Terms and Condition</b>	<b>All advertising orders will be executed exclusively in accordance with the General Terms and Conditions of the publisher. These can be found on the Internet at:</b> <a href="https://iqmedia.de/agb">https://iqmedia.de/agb</a>

## Basic technical data

<b>Technical specifications</b>	The current and binding technical specifications can be found at <a href="http://www.duon-portal.de">www.duon-portal.de</a>
<b>Printing material</b>	The central digital reception takes place via the DUON portal of the VDZ publishers: <a href="http://www.duon-portal.de">www.duon-portal.de</a> Support is available at: <a href="mailto:support@duon-portal.de">support@duon-portal.de</a> or directly by calling +49 40 374117-50. Further detailed information is also available at <a href="http://www.duon-portal.de">www.duon-portal.de</a> and from Mohn Media Mohnruck GmbH, Prepress MAT - Advertising Team, Tel. +49 5241 80-89700, <a href="mailto:anzeigen@bertelsmann.de">anzeigen@bertelsmann.de</a> .

## Anzeigenvermarktung

<b>Contact</b>	<a href="https://iqmedia.de/kontakt">https://iqmedia.de/kontakt</a> . We would be happy to provide you with a personalized offer.
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The information contained in this Rate Card is subject to change during the course of the year. A Current Rate Card can be found under	<a href="https://iqmedia.de/portfolio/der-spiegel">https://iqmedia.de/portfolio/der-spiegel</a> or <a href="https://gruppe.spiegel.de/spiegel-media/portfolio-national-international/der-spiegel-print">https://gruppe.spiegel.de/spiegel-media/portfolio-national-international/der-spiegel-print</a>
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