

ZEITmagazin Wochenmarkt 2026



/ Publishers details

Address

Zeitverlag Gerd Bucerius GmbH & Co. KG
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zeit.de/magazin

Bank account

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Payment terms

Due on publication date; 2 % discount if paid before publication and no previous invoices are overdue.

VAT

The quoted rates exclude Value Added Tax which may apply.

Publication rhythm

Weekly, on Thursdays

/ Title profile



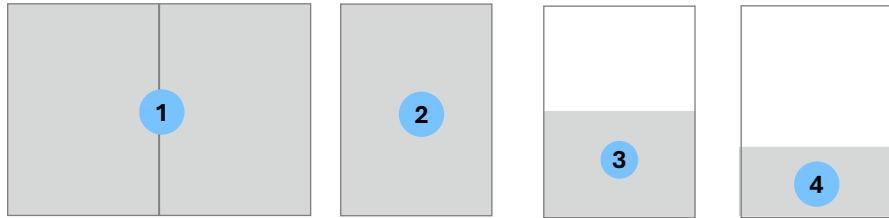
The best of the simple" - this is what ZEITmagazin WOCHENMARKT stands for, the food and gourmet magazine from ZEIT Verlag. The newsstand magazine is published twice a year and presents its readers with epicurean highlights of the season and the best recipes from Elisabeth Raether's popular weekly column WOCHENMARKT.

Information and tips on the perfect kitchen equipment, culinary travel destinations as well as restaurant and cookbook recommendations make ZEITmagazin WOCHENMARKT a pleasure to read and an inspiration for all gourmets and for everyone who loves to cook.



issue	Publication date	Closing date	Material deadline
10/2026	10.04.2026	02.03.2026	11.03.2026
11/2026	01.10.2026	25.08.2026	03.09.2026

/ Rates



	Format	Bleed (W x H)	Type area (W x H)	rate 4c
1	Doppelseite	430 x 289 mm	400 x 262 mm	37.810,- €
	Opening Spread	430 x 289 mm	400 x 262 mm	49.750,- €
	1st double page	430 x 289 mm	400 x 262 mm	47.760,- €
2	1/1 page	215 x 289 mm	191 x 262 mm	19.900,- €
	1/1 cover page	215 x 289 mm	191 x 262 mm	24.875,- €
	1/1 page: 1st-3rd. Right-hand page	215 x 289 mm	191 x 262 mm	23.880,- €
3	1/2 page horizontal	215 x 145 mm	191 x 132 mm	12.935,- €
4	1/3 page horizontal	215 x 95 mm	191 x 88 mm	9.950,- €

Please allow additional 5 mm on all edges for bleed format.

All advertising rates plus VAT if applicable



Technical Details

FORMATS

ZEITmagazin	Bleed size: 215 mm w, 289 mm h + 5 mm trim ; Type Area 191 mm w, 262 mm h
ZEITmagazin WOCHENMARKT ZEITmagazin MANN	Bleed size: 215 mm w, 289 mm h + 5 mm trim (Adhesive binding) Type area: 191 mm w, 262 mm h Shortening of each page by approx. 3 mm due to perfect binding. The adhesive binding reduces the 5 mm on the inside cover pages.

COLOUR PROFILES

<https://www.anzeigeneingang.de/#/color-profile>

ZEITmagazin	Cover & inner pages = SC paper_eci.icc Cover pages special issues = ISOcoated v2 (Fogra 39)***
ZEITmagazin WOCHENMARKT ZEITmagazin MANN	Cover & inner pages: PSO uncoated v3 Cover & Inner pages: ISO coated v2_300_eci.icc

DATA PARAMETERS

Total ink coverage	Cover & content 280%
Resolution	Lines: 1.270 dpi Colour pictures: 304 dpi Greyscale pictures: 304 dpi
Typo & Lines	The minimum font size is 6 points. Font modifiers such as "bold" or "italic" must not be used. Multiple master fonts and double-byte fonts may not be used. The stroke width of lines must be at least 0.05 mm.
Data volume	In order to avoid oversized data volumes, please use please use Photoshop to crop the image to the necessary size. When placing greyscale TIFs or bmp files, please set the image background to white in the design programme.
Data formats	Adobe-PDF/X1a:2001, Adobe-PDF/X3:2002 or Adobe-PDF/X4:2010 in CMYK mode. Fonts are to be included. Images are to be included. The quality of JPEG-compressed images is determined by the supplier. Embedded ICC profiles are not evaluated.
Printing material	Files should preferably be supplied in printable PDF format with a colour-accurate digital proof (plus UGRA/FOGRA media wedge). In the case of delivery digital image data without a digital proof, the publisher is not responsible for factual and colour accuracy. Colour printouts from commercially available inkjet printers are not considered to be a colour-compliant digital proof and will not be accepted by the publisher.

DELIVERY

Delivery options	Via Web-Upload at www.anzeigeneingang.de Via Email to zeit-magazin@anzeigeneingang.de
Upload	Information can be retrieved via the following portal: www.anzeigeneingang.de/zeitverlag
Contact	For any technical queries please contact: Telephone: +49-931/6001-758 zeit-magazin@anzeigeneingang.de
Postal Address:	Main-Post GmbH z. Hd. Digitale Bearbeitung – DIE ZEIT – Vorstufe 1. OG Berner Straße 2 97084 Würzburg

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